

# Integrating Immunization into Other Activities: A Strong Community Mobilization Tool

In Amolatar district, during the immunization week, LSIO together with other actors carried mobilization and sensitization of community for immunization. Already having running projects within the communities, LSIO integrated immunization messages into such activities that easily bring together community members. As a result, over 3200 children were immunized.



This is a group of Community Resource Persons (CORPs) that LSIO has trained to mobilize, sensitize and refer patients for service provision. LSIO took advantage of the bi monthly meeting with CORPs to streamline messages of immunization into already existing HIV/AIDS prevention messages to community. This system mobilized every community member to rally behind and provide support to children. *“Every child is my Child! It’s my responsibility to immunize”* campaign by CORPs



Using community PMTCT outreaches to convey immunization messages. Health worker demonstrate how to use a female condoms to pregnant mothers during PMTCT outreach.

**Below:** Children being immunized as well as providing Family planning services to mothers and fathers.



Providing HCT to couples during immunization encourages men’s participation in immunization



Engaging with men harnesses their participation and support towards immunization. This is a community dialogue with a landing site community on the poor health seeking behavior. HIV/AIDS and immunization services were key in the discussion.